

## Notes from February 22 Fundraising meeting

Present: Linda, Anne, Caron, Andrea, Karin, Will, Georgette, Margot, Karen F

Notes: Linda

This meeting was scheduled to clarify our fundraising goal, the activities in 2021 that would enable us to meet that goal, and how to allocate funds when an atypical amount is raised. The Island Directory raised \$18,000 in 2020; those funds were not needed to balance the budget for 2020. The budget for 2021, had a fundraising goal of \$23,000. This amount and activities to raise that amount were discussed at the Bridge Committee meeting on Feb 16. After a series of e-mails a decision was made to have another meeting via ZOOM.

We discussed the size of the amount (\$23,000) to be raised and the pressure some felt to raise that amount and why a portion of the Directory money (\$9,000) was not used to reduce the amount needed to balance the 2022 budget.

There was discussion about how the budget is developed, Karen F as Treasurer reassured the group that the \$23,000 in the budget was a goal not a "requirement". Concerns were expressed regarding the level of work needed to meet that goal. The group reviewed a chart of fundraising amounts for the last 4 years; and discussed the need to assure that the activities are in keeping with our mission and covenant. It was decided to apply half of the Directory money (\$9000) towards the \$23,000 budgeted amount resulting in a goal of \$14,000.

We decided to limit ourselves to 3 events: Art Auction 5/28, Summer family event, and the Rummage Sale in October. Will suggested we have a "low stress" activity in December that was not a fundraiser.

Linda will report to the Board the decision made by the committee.