

NBC Bridge Committee Minutes

Date, Time: May 18th, 2022, 4pm by Zoom

Attendance: Linda Capone-Newton (chair), Anne Coughlin, Karin Elofson (scribe), Georgette Fehrenbach, Caron Chess, Tookie Harris, Margo Mallar, Andrea Rosenberg

Meeting call to order: Linda

Approve Last Minutes: April 20th minutes were approved as written and distributed.

Updates:

1) Art auction:

- a) Donated art has been uploaded to spreadsheet.
- b) Karin will prepare paperwork for descriptive signs and silent auction sheets.
- c) Sandi Meister and Thaea Lloyd have offered their creative eye for set-up.
- d) Linda and Tookie to talk to Doug Smith to talk about what he would like to contribute, if anything given his care commitment to of Kathy Snyder.
- e) Those volunteering to prepare appetizers will be directed to make 2-3 dozen each.
- f) Jeannie is working on the liquor license for the event.
- g) More volunteers are needed for the day of the event; Karin cannot join until late, so there needs to be one or preferably two people making note of winning bids during the live auction.
- h) Set-up is scheduled for Tuesday, May 24th through Friday, May 27th, 9am to noon.**
- i) Additional easels are needed; Tookie to reach out to the community.

2) Social Justice: No update today (Caron Chess)

3) Pilgrim Lodge and Ferry Beach:

- a) Andrea shared the Pilgrim Lodge Brochure; PL is now available to us as member of the UCC. Andrea has use PL models in designing After-school Arts and Play and summer Fun Camp.
- b) Andrea is planning to go to the May 28th PL open house with Jess George and Naomi.
- c) Andrea is wondering if the Church could sponsor children to attend Arts Camp, June 26 – July 2. There is a sliding cost of \$225 to \$350 for each camper.
- d) Linda noted that Ferry Beach is also available to us as members of the UUA.

4) 2023 Island Directory:

- a) Anne shared the minutes from the “Lessons Learned” meeting after the 2021 Directory was published.
- b) Goal is to publish the 2023 Directory by end May 2023. **Kick-off meeting scheduled for June 14th at 4pm.**
- c) Karin to provide draft of updated “yellow” sheet for gathering resident information for June 14th meeting.
- d) A key activity over this summer is to get names/numbers from summer residents to be included in next year’s directory.

- e) Goal of this meeting is to identify key team leads; Anne will reach out to those that lead last year. Leads for advertising and Island yellow pages is critical.
 - f) *From April meeting*, a reminder of **VOLUNTEER LEADERSHIP ROLES**:
 - i) Individual listings coordinator for each island: Peaks, Long, Cliff, Great Diamond, Little Diamond, Diamond Cove and potentially Chebeague
 - ii) *Yellow Pages
 - iii) Data entry (Barring Coughlin again)
 - iv) Advertising Sales
 - v) Advertising graphics and printer liaison
 - vi) *Copy reader for all content
 - vii) *Online linkages advisor/guru
 - viii) Artists' and musicians' listings
 - ix) Non-profit listings
 - x) Cover art (Karin Elofson agreed to coordinate selection process)
**Indicates new freestanding position*
 - g) Timing imperatives: It is important to begin advertiser solicitation by Fall 2022, to be sure we are included in their 2023 advertising budget.
- 5) June 4th Peaks Island Community Collaborative Event at the Lion's Club, noon to 3pm**
- a) Island non-profits invited to come and share who they are; NBC to participate.
 - b) **Goal is to have tri-fold read for this event**, plus listing/posters of our many activities.
 - c) A card is also being developed that church visitors can complete to share their contact information as well as their areas of interest.
 - d) Organization meeting scheduled for Wednesday, May 25th at 4pm.**
 - e) Linda, Georgette and Anne offering to help.
 - f) Linda to confirm expectations with Faith York.
- 6) July 16th Pop-up Rummage Sale**
- a) Will include all the usual items, with stern wording on QUALITY CONTROL!
 - b) Items to be collected for 1-2 weeks MAX.
- 7) The meeting was adjourned at 5:10 pm.**
- 8) Next Bridge Committee meeting is Wednesday, June 15th at 4pm (Zoom).**